



***Twelve Moves To Help You Develop Some...
Righteous Likeability, Some Charisma of Sorts, Some Personal Magnetism.***
By Kurt von Schleicher

***You will not enjoy any real success in this life
unless a whole lot of people want you enjoying it. —JC Maxwell***

It's been said that a friend must show himself friendly. Now what's wrong with that? What's off about developing a little likeability, some charisma of sorts, some personal magnetism?

Sure, we all know of some evil politicians who are described as very likeable or charismatic. And priority number one for them seems to be I-want-to-be-liked by the people. What folly to live for being a people pleaser! But if I asked people around you, if they might know of some aspects about your demeanor that could make you stand out in a positive way and that could help you righteously progress in your line of work, what would they tell me?

We often say this or that person has so much charisma, but what's that all about? How does this thing called charisma seem to attract people and promotions like a magnet? Is it something you are born with or is it something you can learn? We are all so sick of image and talk of creating an image. Then you'd have to maintain your image. Well I'm talking about being yourself, not about being fake or trying to impress people.

It's common knowledge in spite of his morals, for example, that the late president John F. Kennedy exuded charisma. Historians say his style was so carefully rehearsed that before running for president he even commissioned a study to determine the most effective handshake! That's natural.

Those who study the phenomenon of charisma say while some people are innately more charismatic than others, there are certain things everyone can do to boost their charisma quotient. Here are twelve charisma pointers:

1. Expect acceptance in the workplace.

Regardless of rank, expect to be treated as an equal. If you expect

acceptance, you just might get it. If you don't expect it, you definitely won't get it. Often times God will lead you to say and do things that will bring on the persecution if you are a Christian, but on your employer's clock you need to be very careful to obey him short of sin. Use common sense with your public witness on the job site. If you really live like Jesus, you will more than likely be the person sinners like to hang around or come to for advice.

2. Control your attitude.

Success in business is based more on mental attitude than on mental capabilities. Be optimistic toward the God who gave you the position, your future (if you are a Christian), others and life in general. Be outgoing, upbeat and filled with joy. Walk in to a room with a spring in your step and a smile on your face.

3. Work on your posture.

You've got to be kidding! No, I am not. Pull your ribcage away from your pelvis, roll your shoulders back and down, pull your stomach in and tuck your hind flanks toward your spine. Breathe deeply. You'll not only look better, but feel more energized, alert and self-controlled.

4. Pre-think before you talk.

Think fast, pause, then speak purposefully. One CEO practices saying everything to himself silently before he says it out loud so that he will hear how it sounds and can change it if he needs to.

5. Slow down a bit.

Hyper-speed in speaking, moving, gesturing and walking looks nervous and scared. Be clear and simple. Scared people get passed over, not hired or promoted. Learn to speak in a comfortable, easygoing and welcoming way. Don't waste time, but do speak as if you have all the time in the world for those you are speaking to.

6. Shoot straight.

Everything you say or write down can be done in a simple, straightforward manner. Get to the point. Just do it.

7. Be a good descriptive storyteller.

People understand you better, remember what you say longer, and find you smarter and more interesting if you use anecdotes to make your points.

8. Be aware of your style.

Do not be sloppy or frumpy. They say, "Clothes don't make the man but they are tools that can help you on the job." If you must wear suits, see that they fit well or are well-tailored. Good quality clothes that make you look like you are in charge. But remember, it isn't as much about your look as how you look at things and what people see when they look at you. Your

character matters more. Do you keep all your promises?

9. Admit your mistakes.

If you are error-free, you're likely effort-free.

10. Don't be bullied.

If you are unjustly criticized, don't take the bait and get into an argument. Instead calmly ask: *"Why do you think that?" "What do you mean?"* or *"What is that even based on?"*

11. Be flexible.

At work what is expected of you might change several times so learn to adjust gracefully.

12. Be at ease with yourself and others.

Look others straight in the eye, eliminate any defensiveness and take the edge off your voice. In the business world they say, "Never let them see you sweat!" But I say, "live in such a wise way that you don't stumble or fall."